Here's Stacey Dooley talking about bullying.

Are you sure you want to send your phone number?

ALGORITHM DATA STORED OVER TIME

BBC CONTENT RECOMMENDER

CHILD’S MOBILE PHONE

1. A child downloads and starts using the BBC Own It app. The Own It keyboard becomes the keyboard for all their mobile phone use.

2. The app can see what the child does on their phone through the keyboard. It gathers data about things like:
   - Text typed into phone
   - Activities like quizzes and watching videos
   - Self-reported feelings
   - Time spent on phone

3. An algorithm assesses this data, sends alerts or makes content recommendations and then discards the data.

4. The app stores a record of alerts and recommendations, and then discards the data.

5. The BBC collects and uses anonymous data to improve the app.

6. The BBC sometimes shares data with university researchers to help it evaluate products like Own It.

The child can opt out of sharing their anonymous data.

The BBC and the people who work there who developed the Own It app.

EXTERNAL ACADEMIC ORGANISATIONS and the people who work for them.

CHILDREN

THE BBC's OWN IT APP

CHILD'S MOBILE PHONE

CHILD USING OWN IT

OWN IT KEYBOARD

OWN IT APP

ALGORITHM

DATA STORAGE

DATA STORED OVER TIME

BBC CONTENT RECOMMENDER

RECOMMENDATION

ALERT

RECOMMENDATION

APP UPDATES

DATA FROM OTHER CHILDREN USING OWN IT

ANONYMOUS DATA

ANONYMOUS DATA

UNIVERSITY

BBC

6. The BBC sometimes shares data with university researchers to help it evaluate products like Own It.